# Sevier County, TN
## 2006 Tourism Economic Fact Sheet

### Yearly 2006 tourist activity in the county
- Generated $1.4 billion in direct tourist spending
- Produced $353.44 million in worker income & paychecks
- Created $40.52 million in local county tax revenues
- Created $75.65 million in State tax revenue
- Generated 18,440 jobs  Source: [1]

### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $40.52 million in local tax revenues, which is enough tax revenue to contribute 70.04% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $2.02 million broken down into the following areas:

- **Tourists spent:**
  - $958,904 daily on hotels and lodging
  - $882,191 daily on retail trade (gifts, clothes, souvenirs, outlet retail)
  - $873,813 daily on attractions, entertainment, recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)
  - $794,412 daily on restaurants & food service
  - $345,205 daily on gas and groceries  Source: [1], [2]

### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $2,834.73 less in local and state taxes
- Each household pays $988.78 less in local county taxes
- Each household pays $1,845.94 less in State taxes  Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $111,020 daily in local county tax revenues
- Created $207,262 daily in State tax revenues
- Generated $968,341 in daily worker paychecks  Source: [1], [2]

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**Sources**

[2]  Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
[4]  U.S. Census Bureau; State and County Quick Facts; http://www.census.gov

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