

THE UNIVERSITY OF TENNESSEE, KNOXVILLE
UNDERGRADUATE COUNCIL
Minutes of Meeting
Tuesday, November 2, 2004
2:00 p.m. – Board Room, Andy Holt Tower

Members present: Brian Ambroziak, Jeffrey Davis, Bonnie Gould, Robert Hinde, Heather Hirschfeld, Daniel Klyce, Casey Mock, Mark Moon, Johnny Mazingo, Michael Pemberton, Chris Pionke, Richard Saudargas, Frank Spicuzza, Sam Swan, Daniel Yoder (for Bill Park).

Ex-Officio members present: Mary Albrecht, Richard Bayer, Don Cox, Tom George, Ruth Darling, Fred Pierce, Max Robinson, Frank Spicuzza, Sam Swan, Candace White.

The meeting was called to order at 2:00 p.m. by Laura Jolly, Chair.

The [Minutes of the September 28, 2004](#) meeting of the Undergraduate Council were approved. (pages U548-U557)

- **Committee Reports**

- **Academic Policy Committee – R. Saudargas**

- A revision to General Requirements for a Bachelor's Degree to comply with a SACS requirement. (page U560)

- The committee is working on clarification of the term "student in good standing," and the timeline for WP-WF – to be presented for approval at the next Council meeting.

- **Advising Committee – R. Darling**

- The committee continues to focus on undergraduate student success, including the Early Alert Tutor program and the on-line Virtual Success Center program. The on-line program is a way to bring all student services together and will be accessible 24-7. A site is available and there is a plan for a Student Success Center to house several undergraduate student services offices. The committee will keep the Council informed of the progress.

- **Curriculum Committee – R. Hinde**

- Hinde presented material approved by the Curriculum Committee from the Colleges of Business Administration, Communication and Information, and Social Work; and a list of Courses Not Taught in Four or More Years. With minor revisions, the Council also approved the material. (pages U561-U571)

- **General Education Committee – L. Jolly**

- The committee reviewed gen ed petition reports. To date, 118 petitions have been submitted – 59 were approved and 28 rejected. 31 petitions are with committees. Course proposals will be accepted until November 12. The committee will present a grading policy for gen ed courses for approval at the February 1, 2005 meeting of the Council. In the spring, the committee plans to work on faculty awareness of the General Education program.

- **Other**

- **Registration Enforcement of Prerequisites and Corequisites – A. Mayhew**

- Enforcement of prereqs and coreqs is part of the new student information system. Students will be blocked from registering for a course if the prereq/coreq requirements for that course have not been met. The system will enforce a maximum of two prerequisites and two corequisites for each course. Brenda Rayman, Catalog Editor, has met with academic deans

and other personnel from each college to discuss the process of updating courses. College academic deans will receive a table (in February 2005) with all course numbers listed. Undergraduate course revisions are to be returned to the Catalog Editor no later than March 29, 2005, and the graduate revisions no later than March 24, 2005, in order for the curriculum committees to approve the changes. With curriculum committee approval, the lists will be presented to the appropriate councils in April. The revisions will be entered into the Curriculum System during the summer of 2005; the revisions will be effective fall 2006.

QEP: International and Intercultural Awareness Initiative – L. Jolly

Faculty data is in and being reviewed by the Task Force. A draft plan will be presented by December 1, 2004. Any feedback is encouraged.

The meeting was adjourned at 2:45 p.m.

ACADEMIC POLICY COMMITTEE

GENERAL REQUIREMENTS FOR A BACHELOR'S DEGREE

Revise page 46 (2004-2005 Undergraduate Catalog) under General Requirements for a Bachelor's Degree and add the following statement as the fifth bullet:

- Comply with the Southern Association of Colleges and Schools requirement that students complete 25 percent of the credit hours required for the bachelor's degree at the University of Tennessee, Knoxville.

Effective: Fall 2005

CURRICULUM COMMITTEE

The Undergraduate Curriculum Committee met October 19, 2004 – 3:30 p.m. – 4th Floor Andy Holt Tower.

Present: M. Anderson, D. Cox, T. George, R. Hinde (Chair), A. Jalata, L. Jolly, D. Klyce, J. Lee (for J. Mozingo), M. Robinson, M. Moon, B. Park, F. Pierce, C. Pionke, F. Spicuzza, S. Swan

Informational Item – Correction of Departmental Name Change

Curricular Proposals

- University Honors Program (to be resubmitted at the February meeting)
- College of Business Administration (all items approved)
- College of Communication and Information (all items approved)
- College of Social Work (all items approved)
- Courses Not Taught in Four or More Years to be dropped Fall 2005

Operating Guidelines will be discussed at the January meeting.

The meeting was adjourned at 4:50 p.m.

INFORMATIONAL ITEM**Department of Exercise, Sport, and Leisure Studies**

Correction of departmental name (add comma after Sport):

From: "Tom George" <tgeorge1@utk.edu>
To: "Brenda Rayman" <brayman@utk.edu>
Date: 10/8/04 3:57PM
Subject: September 28 minutes

Brenda:

In the dept name change that just went through both councils, there is a missing "comma" between Sport and Leisure Studies. The dept takes its names from its three distinct programs: **Exercise, Sport, & Leisure Studies**. Without the comma, it looks like two. Sorry, I didn't catch this earlier.

Tom

Memorandum

Date: October 12, 2004

To: The University of Tennessee Undergraduate Council

From: Jan R. Williams, Dean

Re: Undergraduate Curricular Changes
College of Business Administration

The following changes have been approved by the faculty of the College of Business Administration and are being submitted to the Undergraduate Council for consideration.

The proposed changes are summarized as follows:

Department of Accounting and Information Management: Add Accounting 200 and drop Accounting 201 and 202.

COLLEGE OF BUSINESS ADMINISTRATION

DEPARTMENT OF ACCOUNTING AND INFORMATION MANAGEMENT

I. Course Changes

Accounting (009)

ADD

200 Foundations of Accounting (3) Introduction to financial and managerial accounting theory and practice with emphasis on the role of accounting information in business decisions. Prerequisite to all other courses in Accounting.

Effective: Fall 2005

DROP

201 Principles of Financial Accounting (3)

Effective: Fall 2005

DROP

202 Principles of Managerial Accounting (2)

Effective: Fall 2005

M E M O R A N D U M

TO: Undergraduate Council

FROM: Faye D. Julian, Dean
College of Communication and Information

DATE: October 4, 2004

RE: Undergraduate Curricular Changes – College of Communication and Information

The attached curricular changes were approved by the faculty in the College of Communication and Information and are submitted to the Undergraduate Council for consideration. The following is a summary of the proposals.

1. Reduce the curricula for majors in Advertising and Public Relations to 120 hours each in accord with University of Tennessee Integrated Goal 59d: "Strive for bachelor's degrees @ 120 required hours."
2. Changes in prerequisites and course description for Advertising 350.
3. Changes in prerequisites for Public Relations 320, 370, and 470.
4. Changing the designation for the public relations program from "concentration" to "major."

COLLEGE OF COMMUNICATION AND INFORMATION**SCHOOL OF ADVERTISING AND PUBLIC RELATIONS****I. Course Changes****Advertising (012)**

REVISE DESCRIPTION AND PREREQUISITE

FROM

350 Advertising Creative Strategy (3) Basic concepts of creative strategy with intensive practice in developing creative platforms, writing and designing advertisements, and judging creative work. Prereq: 250, Communication and Information 150 or Communication Studies 201.

TO

350 Advertising Creative Strategy (3) Basic concepts of creative strategy with intensive practice in developing creative strategy statements, writing and designing advertisements, and judging creative work. Prereq: 250, 310, Communication and Information 150.

Effective: Fall 2005

REVISE PREREQUISITE

340 Advertising Research Methods (3) Prereq: 250, Business Administration 101, Statistics 201
(Formerly: 250, Statistics 201).

470 Advertising Campaigns (3) Prereq: 450, Public Relations 270
(Formerly: 450)

Effective: Fall 2005**Public Relations (841)**

REVISE PREREQUISITES

320 Public Relations Communication (3) Prereq: 270, Advertising 310, Journalism and Electronic Media 200
(Formerly: 270, Journalism and Electronic Media 200)

370 Public Relations Cases (3) Prereq: 270, Advertising 310, 340
(Formerly: 270)

470 Public Relations Campaigns (3) Prereq: 320, 370
(Formerly: 320, 370, Advertising 340)

Effective: Fall 2005**II. Program Changes****ADVERTISING MAJOR**

DROP Public Relations concentration

REVISE Advertising major (reduce required hours to 120)

Effective: Fall 2005

- On Page 152 of the 2004-2005 Undergraduate Catalog, 1st column, Requirements for Graduation, REVISE

FROM

The Bachelor of Science in Communication is awarded to majors who complete a program of at least 124 hours prescribed under the advertising requirements listed below or at least 120 hours prescribed under the journalism and electronic media requirements.

TO

The Bachelor of Science in Communication is awarded to majors who complete a program of at least 120 hours prescribed under the advertising, public relations, or journalism and electronic media requirements.

- On page 152, 2nd column, Senior Year, revise the advertising showcase to change General Electives in the Senior Year from 6-7 to 2-3 and reduce the total hours to 120.

ADVERTISING MAJOR

REQUIREMENTS FOR THE BACHELOR OF SCIENCE IN COMMUNICATION • ADVERTISING MAJOR

Freshman	Hours Credit
English 101*, 102*	6
Communication and Information 150	3
¹ Foreign Language*	6
Anthropology 130*	3
² Natural Science Electives*	8
Mathematics 119 or 123*	3
Mathematics 125* or 141*	3-4
³ Business Administration 101	1
Sophomore	
Advertising 250	3
Public Relations 270	3
History 241*, 242*	6
⁴ English Literature Electives*	6
Economics 201*	4
Statistics 201*	3
Accounting 200	3
Advertising 310	3
Junior	
Business Administration 201	4
Psychology 110*	3
Advertising 340	3
Advertising 350	3
Advertising 360	3
Communication Studies 240*	3
Marketing 300	3
Management 300	3
⁵ Arts and Sciences Electives	6
Senior	
Psychology 360	3
Advertising 380	1
Advertising 450	3
Advertising 470	3
Advertising 480	3
Communication and Information Elective	3
⁵ Arts and Sciences Electives	6
Total	120

*Meets University General Education Requirement.

¹Six hours of foreign language (same language) at the intermediate level.

²This requirement is met by taking two courses from the General Education Natural Sciences (NS) list. At least one of the courses must have a laboratory.

³Contact the College of Communication and Information Undergraduate Advising Center for equivalent course listings and information regarding test-out or petition procedures.

⁴English Literature Electives: English 201 or 207, 202 or 208, 221, 222, 231 or 237, 232 or 238, 233, 251, 252, 253, 254.

⁵Any course in Arts and Sciences not currently required.

PUBLIC RELATIONS MAJOR

ADD PUBLIC RELATIONS MAJOR

Effective: Fall 2005 (pending approval from THEC)*

- On page 153, 1st column, Senior Year, change the public relations showcase to change concentration to major, delete General Elective in the Senior Year, and reduce the total hours to 120-121.

PUBLIC RELATIONS MAJOR***Requirements for the Bachelor of Science in Communication - Public Relations Major**

Freshman	Hours Credit
English 101*, 102*	6
Communication and Information 150	3
¹ Foreign Language*	6
Anthropology 130*	3
² Natural Science Electives*	8
Mathematics 119 or 123*	3
Mathematics 125* or 141*	3-4
³ Business Administration 101	1
Sophomore	
Advertising 250	3
Public Relations 270	3
History 241*, 242*	6
Journalism and Electronic Media 200*	3
Journalism and Electronic Media 203	3
Advertising 310	3
Economics 201*	4
Statistics 201*	3
Accounting 200	3
Junior	
Business Administration 201	4
Psychology 110*	3
Advertising 340	3
Public Relations 320	3
Public Relations 370	3
Communication Studies 240*	3
Marketing 300	3
⁴ English Literature Electives*	6
⁵ Arts and Sciences Elective	3
Senior	
Psychology 360	3
Public Relations 470	3
Public Relations 380	1
Communication Studies 440 or Psychology 440	3
Communication and Information Elective	3
Journalism and Electronic Media 400	3
⁵ Arts and Sciences Electives	9

Total 120-121

*Meets University General Education Requirement.

¹Six hours of foreign language (same language) at the intermediate level.²This requirement is met by taking two courses from the General Education Natural Sciences (NS) list. At least one of the courses must have a laboratory.³Contact the College of Communication and Information Undergraduate Advising Center for equivalent course listings and information regarding test-out or petition procedures.⁴English Literature Electives: English 201 or 207, 202 or 208, 221, 222, 231 or 237, 232 or 238, 233, 251, 252, 253, 254.⁵Any course in Arts and Sciences not currently required.

- On page 151 of the 2004-2005 Undergraduate Catalog, change paragraph 2, second sentence to:
Four undergraduate majors are offered in advertising, communication studies, journalism and electronic media, and public relations.
- On page 12 of the 2004-2005 Undergraduate Catalog, revise the Majors, Minors, Concentrations and Degrees Chart to remove public relations concentration and add public relations major.

School of Advertising and Public Relations	Major			Degree
	-Advertising			BS in Communication
	-Public Relations*			BS in Communication

Memorandum

To: Undergraduate Council
From: Frank J. Spicuzza, Director BSSW Program
Date: October 5, 2004
Subject: Undergraduate Curriculum Changes - College of Social Work

The attached curricular changes were approved by the faculty of the College of Social Work and are submitted to the Undergraduate Council for consideration.

Add two new courses:

1. Child Welfare I: History, Programs, and Policies
2. Child Welfare II: Skills and Practice Methods

COLLEGE OF SOCIAL WORK

1. Course Changes

Social Work (905)

ADD

461 Child Welfare I: History, Programs, and Policies (3) Study of the child welfare system examining history, policies and programs, both state and federal, pertinent to child maltreatment and juvenile justice. Prereq: 200 and 250 or permission of instructor.

Effective: Fall 2005

462 Child Welfare II : Skills and Practice Methods (3) Emphasis on the special challenges, needed skills, and different strategies and interventions in the provision of culturally responsive child welfare services. Prereq: 461 or permission of instructor.

Effective: Fall 2005

**Undergraduate Courses Not Taught in Four or More Years
TO BE DROPPED FALL 2005**

Note: Courses with * are available for graduate credit and will also be removed from the Graduate Catalog.

COLLEGE	ACADEMIC DISCIPLINE CODE	COURSE
ARTS AND SCIENCES		
	(022)	African/African American Studies 364 (Contemporary Issues in African-American Education)
	(122)	* Anthropology 440 (Cultural Ecology)
	(140)	Art 191 (Introduction to Studio Art: Various Media)
	(140)	Art 300 (Inter-Area Portfolio)
Former Arrowmont courses - need to be officially dropped	(140)	210 Drawing 220 Ceramics 230 Photography 240 Painting 250 Metal Design 260 Fibers 270 Fabric 280 Enameling 290 Wood *400 Special Topics *410 Drawing *420 Ceramics *430 Photography *440 Painting *450 Metal Design *460 Fibers *470 Fabric *480 Enameling *490 Wood
	(424)	* Geology 420 (Paleoecology)
	(424)	* Geology 421 (Invertebrate Paleontology)
	(584)	* Italian 405 (Modern Italian Poetry)
Remedial course still in curriculum – needs to be officially dropped	(641)	Mathematics 010 (Elementary Algebra)
	(708)	Music Ensemble 316 (Steel Band)
	(712)	Music Keyboard 320 (Church Service Playing III)
	(712)	Music Keyboard 330 (Sight Reading at the Keyboard)
	(745)	Philosophy 121 (Foundations of Western Thought: 1500-Early 20 th Century)
	(863)	* Religious Studies 412 (Classical Indian Systems of Philosophy: The Moksha Tradition)
	(976)	* Theatre 440 (Costume Design II)
BUSINESS ADMINISTRATION		
	(009)	* Accounting 415 (Governmental and Non-Profit Accounting)
	(216)	Business Law 401 (Law of Business Organizations and Commercial Transactions)
COMMUNICATION AND INFORMATION		
	(560)	* Information Sciences 430 (History of the Book)
EDUCATION, HEALTH, AND HUMAN SCIENCES		
	(347)	Exercise Science 322 (Exercise Leadership)
	(764)	Physical Education 249 (Tumbling I)
ENGINEERING		
	(018)	Aerospace Engineering 401 (Thesis)
	(650)	* Mechanical Engineering 471 (Refrigeration and Air Conditioning)