Yearly 2006 tourist activity in the county

- Generated $233.99 million in direct tourist spending
- Produced $41.71 million in worker income & paychecks
- Created $4.74 million in local county tax revenues
- Created $13.77 million in State tax revenue
- Generated 2,189 jobs  Source: [1]

Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.

- Tourism activity in the county generated $4.74 million in local tax revenues, which is enough tax revenue to contribute 3.51% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $641,063 broken down into the following areas:

Tourists spent:
- $205,140 daily in restaurants, drinking places and grocery stores
- $184,626 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $109,622 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $72,440 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $69,235 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  Source: [1], [2]

2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:
- Each household pays $326 less in local and state taxes
- Each household pays $83 less in local county taxes
- Each household pays $242 less in State taxes  Source: [2], [4]

Also on an average day in 2006, tourist spending in the county

- Created $12,995 daily in local county tax revenues
- Created $37,731 daily in State tax revenues
- Generated $114,272 daily in worker paychecks  Source: [1], [2]

Sources

[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
[4] U.S. Census Bureau; State and County Quick Facts; http://www.census.gov