### Yearly 2006 tourist activity in the county

- Generated $5.65 million in direct tourist spending
- Produced $960,000 in worker income & paychecks
- Created $830,000 in local county tax revenues
- Created $320,000 in State tax revenue
- Generated 30 jobs  
  Source: [1]

### Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $15,474 broken down into the following areas:

<table>
<thead>
<tr>
<th>Tourists spent:</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restaurants</td>
<td>$4,952</td>
</tr>
<tr>
<td>Transportation</td>
<td>$4,456</td>
</tr>
<tr>
<td>Hotels &amp; Lodging</td>
<td>$2,646</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>$1,749</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$1,671</td>
</tr>
</tbody>
</table>

Source: [1], [2]

### 2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:

- Each household pays $133 less in local and state taxes
- Each household pays $96 less in local county taxes
- Each household pays $37 less in State taxes  
  Source: [2], [4]

### Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.

- Tourism activity in the county generated $830,000 in local tax revenues, which is enough tax revenue to contribute 23.78% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

### Also on an average day in 2006, tourist spending in the county

- Created $2,278 daily in local county tax revenues
- Created $880 daily in State tax revenues
- Generated $2,626 daily in worker paychecks  
  Source: [1], [2]

### Sources

1. TN Dept. of Tourist Development; “The Economic Impact of Travel on Tennessee Counties - 2006.” Nashville, TN; Web: www.tnvacation.com
2. Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
4. U.S. Census Bureau, State and County Quick Facts; http://www.census.gov