# Unicoi County, TN
## 2006 Tourism Economic Fact Sheet

### Yearly 2006 tourist activity in the county
- Generated $7.02 million in direct tourist spending
- Produced $1.6 million in worker income & paychecks
- Created $560,000 in local county tax revenues
- Created $390,000 in State tax revenue
- Generated 72 jobs  
  
  Source: [1]

### Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $19,241 broken down into the following areas:

Tourists spent:
- $6,157 daily in restaurants, drinking places and grocery stores
- $5,541 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $3,290 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $2,174 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $2,078 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  
  Source: [1], [2]

### Also on an average day in 2006, tourist spending in the county
- Created $1,548 daily in local county tax revenues
- Created $1,077 daily in State tax revenues
- Generated $4,373 daily in worker paychecks  
  
  Source: [1], [2]

### Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $560,000 in local tax revenues, which is enough tax revenue to contribute 14.58% of the local county portion of the school system’s education budget.  
  
  Source: [1], [2], [3]

### 2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:
- Each household pays $112 less in local and state taxes
- Each household pays $66 less in local county taxes
- Each household pays $46 less in State taxes  
  
  Source: [2], [4]

### Sources

[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
[4] U.S Census Bureau; State and County Quick Facts; http://www.census.gov