# Robertson County, TN
## 2006 Tourism Economic Fact Sheet

### Yearly 2006 tourist activity in the county
- Generated $28.31 million in direct tourist spending
- Produced $4.27 million in worker income & paychecks
- Created $750,000 in local county tax revenues
- Created $1.82 million in State tax revenue
- Generated 210 jobs  
  Source: [1]

### Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $77,572 broken down into the following areas:

**Tourists spent:**
- $24,823 daily in restaurants, drinking places and grocery stores
- $22,341 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $13,265 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $8,766 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $8,378 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  Source: [1], [2]

### 2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:
- Each household pays $107 less in local and state taxes
- Each household pays $31 less in local county taxes
- Each household pays $76 less in State taxes  
  Source: [2], [4]

### Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.

- Tourism activity in the county generated $750,000 in local tax revenues, which is enough tax revenue to contribute 3.74% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

### Also on an average day in 2006, tourist spending in the county

- Created $2,060 daily in local county tax revenues
- Created $4,989 daily in State tax revenues
- Generated $11,706 daily in worker paychecks  
  Source: [1], [2]

### Sources

[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism