# Rhea County, TN
## 2006 Tourism Economic Fact Sheet

### Yearly 2006 tourist activity in the county
- Generated $26.32 million in direct tourist spending
- Produced $4.9 million in worker income & paychecks
- Created $1.74 million in local county tax revenues
- Created $1.53 million in State tax revenue
- Generated 240 jobs  Source: [1]

### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $1.74 million in local tax revenues, which is enough tax revenue to contribute 24.4% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $72,109 broken down into the following areas:

Tourists spent:
- $23,076 daily in restaurants, drinking places and grocery stores
- $20,768 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $12,331 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $8,149 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $7,788 daily on entertainment & recreation (parks, museums, historical sites, amusement parks, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks) Source: [1], [2]

### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $242 less in local and state taxes
- Each household pays $129 less in local county taxes
- Each household pays $113 less in State taxes  Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $4,765 daily in local county tax revenues
- Created $4,182 daily in State tax revenues
- Generated $13,434 daily in worker paychecks Source: [1], [2]

### Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
[4] U.S. Census Bureau; State and County Quick Facts; http://www.census.gov