Obion County, TN
2006 Tourism Economic Fact Sheet

Yearly 2006 tourist activity in the county

- Generated $40.90 million in direct tourist spending
- Produced $7.29 million in worker income & paychecks
- Created $1.22 million in local county tax revenues
- Created $2.42 million in State tax revenue
- Generated 366 jobs  Source: [1]

Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.

- Tourism activity in the county generated $1.22 million in local tax revenues, which is enough tax revenue to contribute 9.04% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $112,068 broken down into the following areas:

Tourists spent:
- $35,862 daily in restaurants, drinking places and grocery stores
- $32,276 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $19,164 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $12,664 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $12,103 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks) Source: [1], [2]

2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:
- Each household pays $245 less in local and state taxes
- Each household pays $82 less in local county taxes
- Each household pays $163 less in State taxes Source: [2], [4]

Also on an average day in 2006, tourist spending in the county

- Created $3,340 daily in local county tax revenues
- Created $6,644 daily in State tax revenues
- Generated $19,980 daily in worker paychecks Source: [1], [2]

Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism

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