## McNairy County, TN
### 2006 Tourism Economic Fact Sheet

#### Yearly 2006 tourist activity in the county
- Generated $8.74 million in direct tourist spending
- Produced $1.31 million in worker income & paychecks
- Created $480,000 in local county tax revenues
- Created $510,000 in State tax revenue
- Generated 55 jobs  
  Source: [1]

#### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $23,951 broken down into the following areas:

Tourists spent:
- $7,664 daily in restaurants, drinking places and grocery stores
- $6,898 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $4,096 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $2,707 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $2,587 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  Source: [1], [2]

#### Also on an average day in 2006, tourist spending in the county
- Created $1,325 daily in local county tax revenues
- Created $1,392 daily in State tax revenues
- Generated $3,597 daily in worker paychecks  
  Source: [1], [2]

#### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $480,000 in local tax revenues, which is enough tax revenue to contribute 7.53% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

#### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $85 less in local and state taxes
- Each household pays $41 less in local county taxes
- Each household pays $44 less in State taxes  
  Source: [2], [4]

#### Sources
1. TN Dept. of Tourist Development; “The Economic Impact of Travel on Tennessee Counties - 2006.” Nashville, TN; Web: www.tnvacation.com
2. Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
   County educational funding amounts.
4. U.S. Census Bureau, State and County Quick Facts; http://www.census.gov