Loudon County, TN
2006 Tourism Economic Fact Sheet

Yearly 2006 tourist activity in the county

- Generated $36.97 million in direct tourist spending
- Produced $6.45 million in worker income & paychecks
- Created $920,000 in local county tax revenues
- Created $2.23 million in State tax revenue
- Generated 343 jobs  Source: [1]

Tourism impacts on 2006 county education funding

- Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $920,000 in local tax revenues, which is enough tax revenue to contribute 4.72% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $101,292 broken down into the following areas:

- $32,414 daily in restaurants, drinking places and grocery stores
- $29,172 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $17,321 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $11,446 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $10,940 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks) Source: [1], [2]

2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:

- Each household pays $170 less in local and state taxes
- Each household pays $50 less in local county taxes
- Each household pays $120 less in State taxes  Source: [2], [4]

Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism

Also on an average day in 2006, tourist spending in the county

- Created $2,530 daily in local county tax revenues
- Created $6,180 daily in State tax revenues
- Generated $17,676 daily in worker paychecks Source: [1], [2]