Hawkins County, TN
2006 Tourism Economic Fact Sheet

### Yearly 2006 tourist activity in the county
- Generated $27.26 million in direct tourist spending
- Produced $4.43 million in worker income & paychecks
- Created $1.49 million in local county tax revenues
- Created $1.55 million in State tax revenue
- Generated 213 jobs  Source: [1]

### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $1.49 million in local tax revenues, which is enough tax revenue to contribute 9.22% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $74,692 broken down into the following areas:

<table>
<thead>
<tr>
<th>Tourists spent:</th>
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<tbody>
<tr>
<td>$23,901 daily in restaurants, drinking places and grocery stores</td>
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<tr>
<td>$21,511 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)</td>
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<td>$12,722 daily on hotels &amp; lodging (includes motels, campgrounds, vacation</td>
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<td>homes/condos, bed &amp; breakfast)</td>
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<td>$8,440 daily on retail trade (gifts, clothes, souvenirs, incidental retail)</td>
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<tr>
<td>$8,067 daily on entertainment &amp; recreation (parks, museums, historical sites,</td>
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<td>amusements, performing arts/shows, golf, fishing, water sports, spectator</td>
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<td>sports, theme parks) Source: [1], [2]</td>
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</tbody>
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### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $119 less in local and state taxes
- Each household pays $58 less in local county taxes
- Each household pays $61 less in State taxes
Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $4,076 daily in local county tax revenues
- Created $4,259 daily in State tax revenues
- Generated $12,134 daily in worker paychecks Source: [1], [2]

### Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism