### Yearly 2006 tourist activity in the county
- Generated $27.93 million in direct tourist spending
- Produced $4.9 million in worker income & paychecks
- Created $2.35 million in local county tax revenues
- Created $1.67 million in State tax revenue
- Generated 190 jobs  
  Source: [1]

### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $2.35 million in local tax revenues, which is enough tax revenue to contribute 28.95% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $76,517
broken down into the following areas:

Tourists spent:
- $24,485 daily in restaurants, drinking places and grocery stores
- $22,037 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $13,084 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $8,646 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $8,264 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  Source: [1], [2]

### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $301 less in local and state taxes
- Each household pays $176 less in local county taxes
- Each household pays $125 less in State taxes  
  Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $6,452 daily in local county tax revenues
- Created $4,568 daily in State tax revenues
- Generated $13,420 daily in worker paychecks  
  Source: [1], [2]

### Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism

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