### Franklin County, TN  
2006 Tourism Economic Fact Sheet

#### Yearly 2006 tourist activity in the county
- Generated $16.25 million in direct tourist spending  
- Produced $2.59 million in worker income & paychecks  
- Created $750,000 in local county tax revenues  
- Created $990,000 in State tax revenue  
- Generated 118 jobs  
  
  Source: [1]

#### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.  
- Tourism activity in the county generated $750,000 in local tax revenues, which is enough tax revenue to contribute 5.46% of the local county portion of the school system’s education budget.  
  
  Source: [1], [2], [3]

#### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $44,519  
broken down into the following areas:

Tourists spent:  
- $14,246 daily in restaurants, drinking places and grocery stores  
- $12,822 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)  
- $7,613 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)  
- $5,031 daily on retail trade (gifts, clothes, souvenirs, incidental retail)  
- $4,808 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  
  Source: [1], [2]

#### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $95 less in local and state taxes  
- Each household pays $41 less in local county taxes  
- Each household pays $54 less in State taxes  
  
  Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $2,061 daily in local county tax revenues  
- Created $2,726 daily in State tax revenues  
- Generated $7,089 daily in worker paychecks  
  
  Source: [1], [2]

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**Sources**

[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism  