### Yearly 2006 tourist activity in the county
- Generated $33.50 million in direct tourist spending
- Produced $5.99 million in worker income & paychecks
- Created $780,000 in local county tax revenues
- Created $2.04 million in State tax revenue
- Generated 333 jobs  
  Source: [1]

### Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $780,000 in local tax revenues, which is enough tax revenue to contribute 4.11% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

### Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $91,792  
broken down into the following areas:

**Tourists spent:**
- $29,374 daily in restaurants, drinking places and grocery stores
- $26,346 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $15,696 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $10,373 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $9,914 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  Source: [1], [2]

### 2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $166 less in local and state taxes
- Each household pays $46 less in local county taxes
- Each household pays $120 less in State taxes  
  Source: [2], [4]

### Also on an average day in 2006, tourist spending in the county
- Created $2,130 daily in local county tax revenues
- Created $5,588 daily in State tax revenues
- Generated $16,398 daily in worker paychecks  
  Source: [1], [2]

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**Sources**


[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: [www.utk.edu/tourism](http://www.utk.edu/tourism)
