**Yearly 2006 tourist activity in the county**
- Generated $45.15 million in direct tourist spending
- Produced $8.35 million in worker income & paychecks
- Created $1.09 million in local county tax revenues
- Created $2.66 million in State tax revenue
- Generated 490 jobs  
  Source: [1]

**Tourism impacts on 2006 county education funding**
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $1.09 million in local tax revenues, which is enough tax revenue to contribute 5.05% of the local county portion of the school system’s education budget.  
  Source: [1], [2], [3]

**Daily 2006 tourists activity in the county**
On an average day in the county, tourists spent $123,709 broken down into the following areas:

Tourists spent:
- $39,583 daily in restaurants, drinking places and grocery stores
- $35,624 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $21,154 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $13,976 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $13,361 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  Source: [1], [2]

**2006 Tourism tax impacts on county households**
As a result of taxes generated by tourist activity in the county:
- Each household pays $194 less in local and state taxes
- Each household pays $56 less in local county taxes
- Each household pays $137 less in State taxes  
  Source: [2], [4]

**Also on an average day in 2006, tourist spending in the county**
- Created $2,996 daily in local county tax revenues
- Created $7,291 daily in State tax revenues
- Generated $22,875 daily in worker paychecks  
  Source: [1], [2]

**Sources**

[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism
  County educational funding amounts.