Yearly 2006 tourist activity in the county

- Generated $43.64 million in direct tourist spending
- Produced $8.17 million in worker income & paychecks
- Created $2.24 million in local county tax revenues
- Created $2.49 million in State tax revenue
- Generated 435 jobs  
  
Source: [1]

Tourism impacts on 2006 county education funding

Funding for county school systems and education comes from four revenue sources: local-county, state, federal, and bonds.

- Tourism activity in the county generated $2.24 million in local tax revenues, which is enough tax revenue to contribute 25.80% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

Daily 2006 tourists activity in the county

On an average day in the county, tourists spent $119,568 broken down into the following areas:

Tourists spent:
- $38,262 daily in restaurants, drinking places and grocery stores
- $34,436 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $20,446 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $13,511 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $12,913 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  
  
Source: [1], [2]

2006 Tourism tax impacts on county households

As a result of taxes generated by tourist activity in the county:

- Each household pays $238 less in local and state taxes
- Each household pays $113 less in local county taxes
- Each household pays $125 less in State taxes  
  
Source: [2], [4]

Also on an average day in 2006, tourist spending in the county

- Created $6,124 daily in local county tax revenues
- Created $6,809 daily in State tax revenues
- Generated $22,385 daily in worker paychecks  
  
Source: [1], [2]

Sources

[1]  TN Dept. of Tourist Development; *The Economic Impact of Travel on Tennessee Counties - 2006.* Nashville, TN; Web: www.tnvacation.com
[2]  Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism