Blount County, TN
2006 Tourism Economic Fact Sheet

Yearly 2006 tourist activity in the county
- Generated $254.2 million in direct tourist spending
- Produced $69.29 million in worker income & paychecks
- Created $8.63 million in local county tax revenues
- Created $14.05 million in State tax revenue
- Generated 2,847 jobs Source: [1]

Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $696,475 broken down into the following areas:
Tourists spent:
- $222,872 daily in restaurants, drinking places and grocery stores
- $200,585 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $119,097 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $78,702 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $75,219 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks) Source: [1], [2]

Also on an average day in 2006, tourist spending in the county
- Created $23,647 daily in local county tax revenues
- Created $38,500 daily in State tax revenues
- Generated $189,745 daily in worker paychecks Source: [1], [2]

Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal & bonds.
- Tourism activity in the county generated $8.63 million in local tax revenues, which is enough tax revenue to contribute 18.11% of the local county portion of the school system’s education budget. Source: [1], [2], [3]

2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $448 less in local and state taxes
- Each household pays $170 less in local county taxes
- Each household pays $277 less in State taxes Source: [2], [4]

Sources
[2] Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism

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