Benton County, TN
2006 Tourism Economic Fact Sheet

Yearly 2006 tourist activity in the county
- Generated $19.61 million in direct tourist spending
- Produced $3.31 million in worker income & paychecks
- Created $2.07 million in local county tax revenues
- Created $1.20 million in State tax revenue
- Generated 145 jobs  Source: [1]

Daily 2006 tourists activity in the county
On an average day in the county, tourists spent $53,723 broken down into the following areas:

Tourists spent:
- $17,191 daily in restaurants, drinking places and grocery stores
- $15,472 daily on transportation (air, car/truck, bus, taxi, gas, car rentals)
- $9,187 daily on hotels & lodging (includes motels, campgrounds, vacation homes/condos, bed & breakfast)
- $6,071 daily on retail trade (gifts, clothes, souvenirs, incidental retail)
- $5,802 daily on entertainment & recreation (parks, museums, historical sites, amusements, performing arts/shows, golf, fishing, water sports, spectator sports, theme parks)  Source: [1], [2]

Also on an average day in 2006, tourist spending in the county
- Created $5,666 daily in local county tax revenues
- Created $3,276 daily in State tax revenue
- Generated $9,910 daily in worker paychecks Source: [1], [2]

Tourism impacts on 2006 county education funding
Funding for county school systems and education comes from four revenue sources: local-county, state, federal, and bonds.
- Tourism activity in the county generated $2.07 million in local tax revenues, which is enough tax revenue to contribute 4.34% of the local county portion of the school system’s education budget.  Source: [1], [2], [3]

2006 Tourism tax impacts on county households
As a result of taxes generated by tourist activity in the county:
- Each household pays $365 less in local and state taxes
- Each household pays $232 less in local county taxes
- Each household pays $134 less in State taxes  Source: [2], [4]

Sources
[2]  Tourism Institute, University of Tennessee - Knoxville; Dr. Steve Morse; Web: www.utk.edu/tourism

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