

The Knoxville/Knox County Poll

The Knoxville/Knox County Poll is a county-wide survey conducted by the Social Science Research Institute at the University of Tennessee, Knoxville. The Poll was conducted August 4-24, 2003. 833 randomly selected registered voters were interviewed by telephone, providing a margin of error of approximately +/- 3.4 percentage points at the 95% confidence level. Trained personnel using a computer-assisted telephone interviewing (CATI) system conducted all interviews. Respondents were selected by random-digit dialing. The survey was designed and analyzed by Dr. Michael Gant, who is Professor of Political Science at UT-Knoxville and Director of the UT Social Science Research Institute. Linda Daugherty, Program Director, supervised the survey.

Descriptive Characteristics of the Sample

Residence	CITY	55.7%
	COUNTY	44.3%
	N	830
Area of the City	NORTH	38.0%
	SOUTH	13.0%
	EAST	13.9%
	WEST	35.1%
	N	453
Area of the County	NORTH	34.6%
	SOUTH	8.7%
	EAST	7.9%
	WEST	48.8%
	N	367
Race	BLACK	5.9%
	WHITE	92.2%
	OTHER	1.8%
	N	824
Gender	MALE	41.9%
	FEMALE	58.1%
	N	833
Education	HIGH SCHOOL OR LESS	23.1%
	SOME COLLEGE	29.0%
	COLLEGE DEGREE	26.7%
	GRADUATE/PROF. DEGREE	21.3%
	N	828

Income	LESS THAN \$15,000	11.2%
	\$15,501- \$25,000	12.4%
	\$25,001 - \$35,000	15.2%
	\$35,001 - \$50,000	17.8%
	\$50,001-\$65,000	14.5%
	MORE THAN \$65,000	28.9%
	N	731

Age	18-24	4.7%
	25-34	16.2%
	35-44	18.5%
	45-54	22.2%
	55-64	15.3%
	65 AND OVER	23.1%
	N	815

Party Identification	DEMOCRAT	30.5%
	INDEPENDENT	28.0%
	REPUBLICAN	41.5%
	N	754

Own or Rent Home?	OWN	81.3%
	RENT	18.7%
	N	823

For inquires concerning the availability of these data, contact Dr. Michael Gant at mgant1@utk.edu.