

Partners Conference a slam dunk with all-star lineup

KNOXVILLE, Tenn. – The University of Tennessee’s Partners in Sports program held its seventh annual Fall Conference on Thursday, Oct. 22 from 8:30 a.m. to 12:30 p.m. in the Wolf-Kaplan Room at Neyland Stadium. This year’s conference was packed with an all-star lineup of guest speakers who have made a major impact in sports at the regional, national and global levels:

Greg Via -- Director of global sports marketing, Gillette

Larry Robinson -- First black scholarship basketball player at UT

Earl Lloyd -- First black NBA player and NBA Hall of Famer

Jared Karnes -- Executive vice president, a3 Athletics

Debbie Corum -- Associate commissioner, SEC

Each of the four guest speakers brought a unique perspective of how they got to the top of their game in the sports industry. From breaking barriers in sport to managing a tornado crisis to signing and marketing the top athletes in the world, the speakers gave our students a well-rounded performance of socio-cultural issues and management in the professional realm. Thanks to the speakers, sponsors, the Student Board and all those who came to support Partners in Sports.



