

Optional Minors in College of Education, Health and Human Sciences

2009 – 2010 Catalog

Retail and Consumer Sciences (15 hours)

- _____ RCS 210 – Introduction to Retail Management (3 hrs.)
- _____ RCS 341 - Consumers in the Marketplace (3 hrs.)

Select 3 additional courses (9 hrs.) from the following:

- _____ RCS 310 – Retail Buying and Planning (4 hrs.)
- _____ RCS 346 - Retail Operations Management (3 hrs.) _____
- _____ RCS 376 – Strategies for Growth (3 hrs.)
- _____ RCS 412 – e-Retailing (3 hrs.)
- _____ RCS 415 – Retail Promotion (3 hrs.)
- _____ RCS 421 – International Retailing (3 hrs.)
- _____ RCS 480 - Retail Market Planning and Execution (3 hrs.)