Information on Your County’s Tourism Economic Fact Sheet

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(1) Yearly 2006 tourist activity in the county

- Generated $92.57 million in direct tourist activity
- Produced $21.07 million in worker incomes & paychecks
- Created 3.83 million in local county tax revenues
- Generated 1,027 jobs

Source: [1]
On an average day in the county, tourists spent $253,623 broken down into the following areas:

- **$81,159 daily** in restaurants
- **$73,043 daily** on transportation
- **$43,370 daily** on hotels & lodging
- **$28,689 daily** on retail trade

Source: [1], [2]
(3) Also on an average day in 2006, tourist spending in the county:

- Created $10,501 daily in local county tax revenues
- Created $14,325 daily in State tax revenues
- Generated $57,725 daily in worker paychecks

Source: [1], [2]
First, a special note:
County school system education funding comes from 4 primary sources:

(1) Local County Taxes
(2) TN State Taxes
(3) Federal Taxes
(4) School Bonds
Q: How much of your local Cumberland County school system’s education budget is generated by local Tourism Taxes?
(4) Tourism impacts on 2006 county education funding

A: Tourism activity in Cumberland Co. generated $3.83 million in local Cumberland Co. tax revenues, which is enough tax revenue to contribute 28.9% of the local county portion of the school system’s education budget.
(5) 2006 Tourism impacts on county households

As a result of taxes generated by tourist activity in the county:

- Each household pays $383 less in local and state taxes
- Each household pays $161 less in local county taxes
- Each household pays $220 less in State taxes

Source: [2], [4]
(6) Sources


[2] Tourism Institute, University of Tennessee – Knoxville, Dr. Steve Morse

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Questions – Comments?

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